Potential scientific supervisors: Business & Management

№	Surname	Name	University	Scientific interests	Link to portfolio
1.	Meshcheryakova	Tatyana	Moscow State University of Civil Engineering	Development of a methodology for managing the life cycle of industrial facilities in modern conditions. Development of a concept for organizing an innovative infrastructure for the territory of a region. Formation of a system for energy-efficient sustainable development of an industrial enterprise. Improvement of the system for managing the economic efficiency of an industrial enterprise in a digital environment. Comprehensive mechanism for managing the demand for electricity in industry. Risk management of enterprises in the fuel and energy complex. Organization of a compliance system at enterprises in the construction industry. Improvement of the system of economic security of enterprises in the construction industry. Management of energy efficiency of enterprises in the construction industry.	https://mgsu.ru/postupayushchim/olimp/olimpiady/open-doors/open-doors-en/research-supervisors/
2.	Astratova	Galina	Ural Federal University named after the first President of Russia B.N. Yeltsin	Management marketing in the Sphere of Culture and Art; Service Marketing and Consume Behavior; R&D and Knowledge Management; Digital Marketing; Human Resource Management.	https://urfu.ru/en/research/postgraduate-programs-in-english/admission-options/open-doors-olympiad/research-supervisors/galina-v-astratova/
3.	Domnikov	Alexei	Ural Federal University named after the first President of Russia B.N. Yeltsin	Research of patterns of competitive development of energy cogeneration systems under conditions of new industrialization; Management of the development of territorial energy-generating complex; Study of regularities of competitive development of	https://urfu.ru/en/research/postgraduate-programs-in-english/admission-options/open-doors-olympiad/research-supervisors/alexey-y-domnikov/

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				centralized and distributed energy cogeneration systems under conditions of economic unbalances.	
4.	Ruzhanskaya	Lydmila	Ural Federal University named after the first President of Russia B.N. Yeltsin	Behavioral models of large and medium-sized companies; Applying corporate finance tools to designing a company development strategy; Evaluation of the effectiveness of mergers and acquisitions; Dividend policy of corporations; Business-models of companies.	https://urfu.ru/en/research/postgraduate-programs-in-english/admission-options/open-doors-olympiad/research-supervisors/lydmila-s-ruzhanskaya/
5.	Yurieva	Larisa	Ural Federal University named after the first President of Russia B.N. Yeltsin	Improving the methodology for assessing the economic efficiency of enterprise projects by industry; Improving the analysis of the investment attractiveness of the country's deposits; Methodological problems of formation of strategic management accounting and analysis in industry holdings; Cost formation strategy at industry enterprises; Formation of integrated management accounting and analysis of innovative activities of industrial enterprises of the country; Improving the formation of financial statements of the country's enterprises; Improving the formation of management reporting of the enterprise; Features and improvement of management accounting and management of enterprises in certain industries; Development of a comprehensive economic analysis of economic activity and analysis of financial statements in accordance with international financial reporting standards.	https://urfu.ru/en/research/postgraduate-programs-in-english/admission-options/open-doors-olympiad/research-supervisors/larisa-v-yurieva/
6.	Kozhevnikov	Mikhail	Ural Federal University named after the first	Industrial management, management in power industry; energy business; management of industrial and energy enterprises.	https://www.researchgate.net/profile/Mikhail-Kozhevnikov

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			President of Russia B.N. Yeltsin		
7.	Razumovskaya	Elena	Ural Federal University named after the first President of Russia B.N. Yeltsin	Behavioral finance. Household finance. Personal finance. Financial literacy.Formation of behavioral strategies based on the level of financial literacy of the population; Methodology for assessing the sufficiency of money incomes of the population in accordance with quintile (decile) groups on the basis of the Gini coefficient; Assessment of the relationship between personal finances and other sectors of the national economy; Methodological principles for assessing the potential of savings of the population and their impact on macroeconomic dynamics; Strategy of transformation of the population's income into organized savings; Methodology for assessing the trends of differentiation of savings behavior of the population; Mechanism of investment strategy of savings and investments of the population; Development of financial strategies in behavioral finance; Behavioral finance: personal characteristics and typical behavior of a person when making financial decisions.	https://urfu.ru/en/research/postgraduate-programs-in-english/admission-options/open-doors-olympiad/research-supervisors/razumovskaya-a-elena/
8.	Bubnovskaia	Olesia	Far Eastern Federal University	Development of Digital Management and Educational Solutions based on Interdisciplinary Research Data of Safety & Risk Balance in Entrepreneurship and Innovation in the Asia-Pacific Region Context.	https://www.dvfu.ru/en/open_doors/olesia-v-bubnovskaia/?clear_cache=Y
9.	Shevchenko	Dmitry	Южный федеральный университет	Strategic management, management digital transformation, management of investments in conditions of business digitalization.	https://sfedu.ru/en/person/dashevchenko
10.	Vatutina	Larisa	Moscow Polytechnic University	State and municipal management, management, quality management.	https://mospolytech.ru/upload/medialibrary/8a2/7ri8mgqp9smlm9n

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					mbqec8vgu8hccbnpc/PNR_Profil_Vatutina_Open_Doors_ang_2024.pdf
11.	Babkin	Aleksandr	Peter the Great St. Petersburg Polytechnic University	Digital Economy, Digital Platforms, Industry 5.0, Innovation Potential, Intellectual Capital. ESG agenda, corporate social responsibility. Competitiveness of enterprises. Risk management. Labor market. Industrial sector. Welfare in the economy.	https://opendoors.spbstu.ru/files/supervisors_portfolio/babkin.pdf
12.	Ilin	Igor	Peter the Great St. Petersburg Polytechnic University	Digital transformation and energy transition: symbiosis and synergy of technological trends Technological challenges and socio-economic transformation in the context of energy transitions Digital and Logistics Infrastructure in the Arctic Digital Technologies in Biomedical Systems Improving the economic efficiency of medical organizations through data-driven management.	https://opendoors.spbstu.ru/files/supervisors_portfolio/ilin.pdf
13.	Korchagina	Elena	Peter the Great St. Petersburg Polytechnic University	Innovative economy, innovative enterprise management, international trade, sustainable development, green logistics and marketing, responsible consumption, ESG, silver economy.	https://opendoors.spbstu.ru/files/supervisors_portfolio/korchagina.pdf
14.	Levina	Anastasia	Peter the Great St. Petersburg Polytechnic University	Analysis, development and design of enterprise architecture (and other socio-economic systems – groups of enterprises, industries, regions), including IT and digital technologies.	https://opendoors.spbstu.ru/files/supervisors_portfolio/levina.pdf
15.	Palei	Tatiana	Kazan (Volga region) Federal University	Infrastructure management, strategic management, performance management, assessing the impact of infrastructure on economic growth and competitiveness, PPP.	https://kpfu.ru/portal/docs/F1365865340/Palej.ang.docx
16.	Shigaev	Anton	Kazan (Volga region) Federal University	Capital market, financial and management accounting, risk management, sustainability and integrated reporting, business and management, regional and sectoral economics, methods of statistics and	https://kpfu.ru/portal/docs/F734285416/Shigaev.ang.docx

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				econometrics in management and regional and sectoral economics.	
17.	Smirnova	Gulnara	Kazan (Volga region) Federal University	Digital enterprise management, mathematical modeling of production and socio-economic processes, logistic systems, artificial intelligence and intelligent management systems, information technologies and systems, innovative economics, production management.	https://kpfu.ru/portal/docs/F962892849/Smirnova.ang.docx
18.	Sabitov	Rustem	Kazan (Volga region) Federal University	Logistic systems,digital enterprise management, information technologies and systems, innovative economics, production management, artificial intelligence and intelligent management systems, mathematical modeling of production and socio-economic processes.	https://kpfu.ru/portal/docs/F_2081586383/Sabitov.ang.docx
19.	Sakhbieva	Amina	Kazan (Volga region) Federal University	Circular economy, ESG factors in the digital economy, fintech, consumer demand, consumer behaviour, behavioural economics, neuromarketing, digital economy, creative economy, managerial economics, decision making processes in management, pricing policy, price discrimination, macroeconomic reproduction, socially responsible marketing, internet consumption models, digital transformation of the economy.	https://kpfu.ru/portal/docs/F1067647790/Sakhbieva.ang.docx

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